



 **FEEL
GOOD**

MARKETING CONCEPT 2025



The **FEEL GOOD** collection is more than just flooring – it's a fusion of emotion and harmony within your home. Inspired by nature and the latest interior design trends, it brings together beauty, functionality, and environmental responsibility. Each decor has been created to evoke warmth, calm, and a sense of fulfillment – so you can truly feel good in your space.

The **Waterproof & Waterresistant** core ensures durability and moisture resistance for up to 168 hours, making FEEL GOOD panels a perfect choice for almost any room. An antibacterial surface guarantees safety for children and allergy sufferers, creating a healthy living environment.

At the heart of this collection lies **ecology** – certified by Blue Angel, Green Guard, and Carbon Footprint, confirming that FEEL GOOD is a product friendly to both people and the planet. It's a conscious choice for those who want to live beautifully, comfortably, and responsibly.



Water resistance up to 168 hours
– ideal for rooms exposed to moisture.



Antibacterial surface
– safe for children and allergy sufferers.



Ecology first
– Blue Angel, Green Guard, and Carbon Footprint certifications confirm sustainable production and a low environmental impact.



Unique design
– inspired by nature and the latest interior design trends.

**WATERPROOF
WATER RESISTANT**

**WEEK
168 HOURS**

Features: **abrasion class AC5/33**, **thickness 8 mm**, **dimension: 192 x 1280 mm**, **v-groove**, **synchro structure**



Comoza Oak
67660



Rovira Oak
67661



Narva Oak
67662



Brushed Tavira Oak
68186



Brushed Cazora Oak
68189



Brushed Tressa Oak
68190



Brushed Vesira Oak
68191



Brushed Calvia Oak
68192

megaloc
aqua protect
antibacterial⁺
by CLASSEN





67661 Rovira Oak



67661 Rovira Oak



ENJOY

WATERPROOF
WATER RESISTANT

WEEK
168 HOURS

Features: **abrasion class AC5/33, thickness 8 mm, dimension: 192 x 1280 mm, v-groove, wooden structure**



Fiara Oak
67664



Isola Oak
67666



Mossa Oak
67667



Orelia Oak
67668



Brushed Luino Oak
68194



Brushed Meira Oak
68195



Brushed Parla Oak
68196



Brushed Salva Oak
68198

megaloc
aqua protect
antibacterial⁺
by CLASSEN

NALFA
CERTIFIED



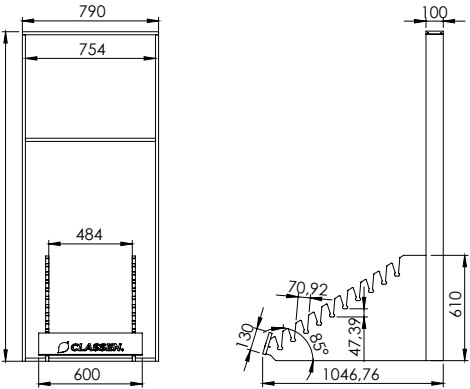




PACKING

[illegible][illegible]

DISPLAYS



SHOP CONCEPT





www.classenfloor.com



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ClassenFloor
Instructions and films



Classen Cloud
Download app with our floors



Classen Competence Centre
Showroom and advice for our customers